SARASWAT EDUCATION SOCIETY'S
SRIDORA CACULO COLLEGE OF COMMERCE & MANAGEMENT STUDIES
KHORLIM, MAPUSA, GOA

B.Com – Honors / B.Com - General (NEP 20, w. e. f. 2023-24)

S.Y. B.COM. SEMESTER END ASSESSMENT, OCT/NOV, 2026

THEORY - REGULAR ODD SEMESTER III EXAMINATION

Subject:- Managerial Economics (MDC ECO-232)

Credit : - 03 **M.Marks:- 60** **Duration:- 2 hrs.**

Instructions:-

i. All the questions are compulsory, however internal choice is available.
ii. Figures to the right indicate the maximum marks for the questions.
iii. Answer question 1 is not more than 100 words each.
iv. Answer question 2 to question 5 is not more than 400 words each.
v. Number of printed pages is 2.

Q.1. Answer the following questions in 50 words :- **(6 X 2 =12)**

a) Define Managerial Economics.

b) List out any two features of Monopolistic Competiotion.

c) Define Retail Pricing.

d) Mention any two disadvantages of Dumping.

e) Define Capital Budgeting.

f) List out any features of Collusive Oligopoly

Q.2. A. Define Monopoly Market structure and Explain any two features of Monopoly Market structure. **(06)**

Q.2.B. Explain briefly complementary goods with an examples. **(06)**

Q.3.A. Examine any two types of competition based pricing.. **(06)**

Q.3.B. Outline the multi product pricing. **(06)**

OR

Q.3.C. Illustrate any two types of cost based pricing. **(06)**

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Q.4.A. Estimate any two effects of uncertainity on busnisess profit. **(06)**

Q.4.B. Illustrate the factors influencing investment decisions. **(06)**

OR

Q.4.C. Illustrate the importance of Capital Budgeting. **(06)**

Q.5.A. Identify the nature of Managerial Economics. **(06)**

Q.5.B. Identify the significance of Capital Budgeting. **(06)**

OR

Q.5.C. Evaluate the debt capital. **(06)**

********** **THE END**********